

Market Research



NEW

The Electric and Range Extended Electric Light-Vehicle Report

This new report analyzes the market drivers, market challenges, market dynamics and forecasts for electric and range extended electric light-vehicles.

158 pp., PDF Only 2012.

\$2110.00 List

Product Code: MR-SB-128

ebook
only



NEW

EV/Hybrid Batteries & Battery Material Suppliers: An Automotive Market Review

This first edition study looks in detail at both battery manufacturers and battery material suppliers, offering detailed forecasts for production and battery material demand to 2020.

87 pp., PDF Only 2012.

\$778.00 List

Product Code: MR-AB-008

ebook
only



NEW

Hybrid-Electric Light Vehicles Report 2012 Edition

This 284 page report provides a detailed study on the Hybrid Electric Light Vehicles sector examining market drivers, types of hybrid, market challenges along with market dynamics and forecasts.

204 pp., PDF Only 2011.

\$2110.00 List

Product Code: MR-SB-127

ebook
only



NEW

The Impact of Alternative Fuels on Fuel Lines, Seals and Injectors - Briefing

This new 23-page briefing examines the impact of alternative automotive fuels on fuel lines, seals and fuel injectors.

23 pp., PDF Only 2011.

\$740.00 List

Product Code: MR-SB-126

ebook
only



NEW

Supplying VW Group

The report assesses the financials of the company and goes on to provide a thorough analysis of its product, platform manufacturing and purchasing strategies.

111 pp., PDF Only 2011.

\$2180.00 List

Product Code: MR-SB-125

ebook
only



NEW

Transmissions Report 2012 Edition

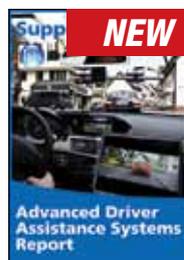
The latest edition of this report examines the key development drivers and challenges in the transmissions sector.

166 pp., PDF Only 2011.

\$2110.00 List

Product Code: MR-SB-124

ebook
only



NEW

Advanced Driver Assistance Systems Report

This insightful report considers the technologies, applications and OEM implementations that define Advanced Driver Assistance Systems – ADAS.

180 pp., PDF Only 2011.

\$1830.00 List

Product Code: MR-SB-123

ebook
only



NEW

South Korea Supplier Report

This new report features a comprehensive overview of the automotive industry in South Korea. It examines the manufacturing advantages of South Korea and the largest OEMs located there.

191 pp., PDF Only 2011.

\$2110.00 List

Product Code: MR-SB-122

ebook
only



NEW

Advanced Chassis Systems Report

This first edition report looks at the key development drivers in the chassis systems sector and provides analysis on chassis performance.

130 pp., PDF Only 2011.

\$2110.00 List

Product Code: MR-SB-121

ebook
only



NEW

Advanced Lighting Systems Report

This new report provides analysis of the automotive lighting sector, including its key drivers, and the regulatory environment. It also provides a detailed look at the latest lighting technologies.

80 pp., PDF Only 2011.

\$2110.00 List

Product Code: MR-SB-109

ebook
only



NEW

Assembly & Localization of Foreign Passenger Cars in Russia

This report includes information on foreign car assembly and localization in Russia, the characteristics of market players and their local suppliers.

132 pp., PDF Only 2011.

\$1830.00 List

Product Code: MR-SB-108

ebook
only



NEW

Automotive at CES 2011

This report looks at the Connected Car market, key areas of development, the trends likely to take hold in 2011, and issues and challenges in the industry.

54 pp., PDF Only 2011.

\$740.00 List

Product Code: MR-SB-107

ebook
only



NEW

Construction Cranes Report

This new report provides a comprehensive study of the global construction cranes industry analyzing the markets of China, North America, Europe, Japan, India, Middle East, Africa, and Latin America.

107 pp., PDF Only 2011.
\$2110.00 List
 Product Code: MR-SB-106

ebook only



NEW

Supplying Chrysler

This report assesses the financials of the company and provides a thorough analysis of its product, platform manufacturing and purchasing strategies.

87 pp., PDF Only 2011.
\$2180.00 List
 Product Code: MR-SB-105

ebook only



NEW

Advanced Energy Storage Report - 2011 Edition

This report discusses the key issues currently facing the advanced automotive energy storage sector.

259 pp., PDF Only 2011.
\$2110.00 List
 Product Code: MR-SB-104

ebook only



NEW

Supplying HCV OEMs Report

This new report examines the current state of the HCV industry looking at the key drivers currently affecting the industry, in particular, fuel efficiency, reduced emissions, safety, industry profitability and more.

238 pp., PDF Only 2011.
\$2110.00 List
 Product Code: MR-SB-102

ebook only



NEW

The Structure & Dynamics of Russian Automotive Production

This brand new report examines the dynamics and structure of vehicle manufacturing in Russia. Covering cars, trucks and buses it profiles each of the vehicle manufacturers, as well as their plans and prospects for the future.

260 pp., PDF Only 2011.
\$2110.00 List
 Product Code: MR-SB-101

ebook only



NEW

Automotive Applications of Thermoelectric Systems

This new Briefing introduces thermoelectric technology gives an automotive industry overview of TE applications, looking at examples of current R&D and real-world.

21 pp., PDF Only 2011.
\$740.00 List
 Product Code: MR-SB-111

ebook only



NEW

Chinese Supplier Report

This new edition provides a comprehensive overview of the automotive industry in China, including an in-depth examination of the passenger car, commercial vehicle and component sectors.

283 pp., PDF Only 2011.
\$2110.00 List
 Product Code: MR-SB-100

ebook only



NEW

Alternative Automotive Fuels Report

This report looks at the factors currently driving the market for alternative fuels, and examines regional policies and usage data.

80 pp., PDF Only 2011.
\$2110.00 List
 Product Code: MR-SB-099

ebook only



NEW

OEM-Supplier Relationship Report

This report analyses the state of relations between automakers and suppliers based on the SupplierBusiness authentic SuRe (Supplier Relationship) Index.

35 pp., PDF Only 2011.
\$740.00 List
 Product Code: MR-SB-098

ebook only



NEW

Trends in the Global Tire Industry 2011

Newly published, this report provides an in-depth overview of a currently strong tire market, and looks at the internal and external forces currently driving this sector.

279 pp., PDF Only 2011.
\$2110.00 List
 Product Code: MR-SB-097

ebook only



NEW

Infotainment Report 2011

This report assesses key trends in infotainment, and considers many of the market drivers and barriers for the various participants in the infotainment eco-system.

142 pp., PDF Only 2011.
\$1830.00 List
 Product Code: MR-SB-096

ebook only



NEW

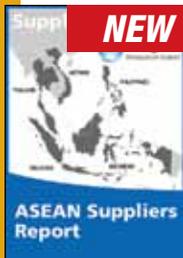
AvtoVAZ-Renault-Nissan Alliance Report

This first edition report covers AvtoVAZ's purchasing development strategy, explaining the algorithm of new generation supplier selection and the procedures of quality assurance applied by the Avto-VAZ-Renault-Nissan Alliance.

78 pp., PDF Only 2011.
\$1290.00 List
 Product Code: MR-SB-095

ebook only

Market Research



NEW

ASEAN Suppliers Report

This new report provides a detailed look at the ASEAN Automotive & Supplier Market, focusing on Indonesia, Malaysia, Philippines, Thailand and Vietnam.

227 pp., PDF Only 2011.

\$2110.00 List

Product Code: MR-SB-092

ebook
only



NEW

Carbon Fibre in Automotive Applications

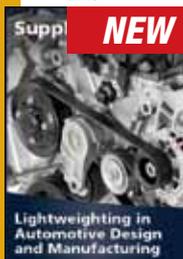
This new briefing examines the relationship between carmakers and carbon fibre suppliers, examines feedstock and its constraints, looks at cost implications and the search for a mass production method, as well as considering a whole new supply base.

13 pp., PDF Only 2011.

\$740.00 List

Product Code: MR-SB-113

ebook
only



NEW

Lightweighting in Automotive Design and Manufacturing

This first-edition report explores how the different OEMs and their supply base are tackling lightweighting for the various product groups including chassis and suspension, body, powertrain, closures and interiors, etc.

114 pp., PDF Only 2011.

\$1830.00 List

Product Code: MR-SB-089

ebook
only



NEW

The Hybrids and Plug-In Vehicles Report 2011 Edition

This report looks at current market drivers and includes detailed sections on incentives, hybrid technology, grid technology and charging infrastructures, key OEM strategies, battery technology and energy storage.

273 pp., PDF Only 2011.

\$2110.00 List

Product Code: MR-SB-080

ebook
only



NEW

The Global Automotive Exterior LED Market

This report highlights the findings of research conducted throughout 2010 by ABOUT Automotive in the automotive exterior LED market.

43 pp., PDF Only 2011.

\$612.00 List

Product Code: MR-AB-001

ebook
only



NEW

Automotive Electrification - Japanese Perspective

This highly informative report contains over 40 tables and 326 figures, and includes sections on market forecasts from leading research institutes, analysis of Japanese automakers and the outlook for supercapacitors.

165 pp., PDF Only 2011.

\$2110.00 List

Product Code: MR-SB-081

ebook
only



NEW

Supplying Toyota

This report offers a comprehensive analysis of recent changes to Toyota's purchasing strategy and also describes how the carmaker's supplier relationship management is expected to evolve.

101 pp., PDF Only 2011.

\$2180.00 List

Product Code: MR-SB-079

ebook
only



NEW

Cockpits & Dashboards Report

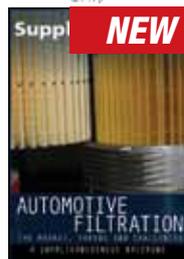
This report looks at future trends and innovations in the cockpit of tomorrow, including the design and styling influences from concept cars, innovations in HMI technology, and the change in direction for Telematics services, among others.

115 pp., PDF Only 2011.

\$1830.00 List

Product Code: MR-SB-082

ebook
only



NEW

Automotive Filtration

This Briefing takes an in-depth look at automotive filtration, including the market, challenges, and developments such as conventional fuel, LPG, LNG & CNG, oil and air.

16 pp., PDF Only 2011.

\$740.00 List

Product Code: MR-SB-112

ebook
only



NEW

The Electric Vehicles Report 2011

This report examines the key aspects of EV development and includes detailed sections on EV technology, electric motors, and grid connectivity and charging infrastructure.

204 pp., PDF Only 2011.

\$2110.00 List

Product Code: MR-SB-083

ebook
only



NEW

European Supplier Report

This looks at the macroeconomic environment including vehicle sales, production, imports and exports. The report also provides analysis of the OEMs, the European supply industry, and looks at both Eastern and Western Europe.

191 pp., PDF Only 2011.

\$2110.00 List

Product Code: MR-SB-084

ebook
only



NEW

The Fork Lift Truck and Telehandler Report

This report provides an in-depth market study analyzing the economic background, both the global and regional markets, and the industry's future outlook.

96 pp., PDF Only 2010.

\$2110.00 List

Product Code: MR-SB-093

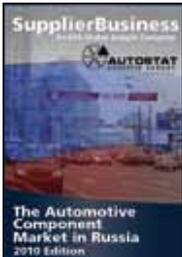
ebook
only



Supplying PSA Peugeot Citroën

This report analyses the carmaker's procurement strategy including its vertical integration, supplier selection criteria and biases.

95 pp., PDF Only 2010.
\$2180.00 List
 Product Code: MR-SB-085



The Automotive Component Market in Russia 2010

This report contains more than 40 foreign company profiles and over 200 Russian car-component and spare-part manufacturer profiles.

232 pp., PDF Only 2010.
\$2110.00 List
 Product Code: MR-SB-086



EV Type Approval, Safety Testing & Standards

This briefing is designed to give executives a snapshot of the current situation in type approvals as they apply to EVs.

26 pp., PDF Only 2010.
\$740.00 List
 Product Code: MR-SB-114



Connected Car Report - North America

This report provides a detailed study of the industry including market drivers and barriers, business models and connected car deployment timelines.

117 pp., PDF Only 2010.
\$1830.00 List
 Product Code: MR-SB-088



Non-Engineer's Guide to Electric Vehicles

This Briefing provides a layman's guide to the most opaque terms and concepts when looking at the development of Electric Vehicles.

16 pp., PDF Only 2010.
\$10.00 List
 Product Code: MR-SB-119



Seating Systems Report

This new report takes an in-depth look at the global seating market, including the key changes currently underway in the industry and what the future holds for this important sector.

153 pp., PDF Only 2010.
\$1830.00 List
 Product Code: MR-SB-090



Supplying GM

This report provides guidance and insight into the OEM's strategic position on the purchasing side.

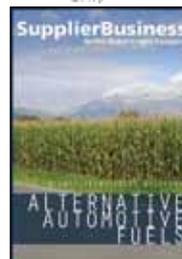
139 pp., PDF Only 2010.
\$2180.00 List
 Product Code: MR-SB-070



Briefings Package

This briefings package is focused on electric vehicles and alternative fuels, and includes five reports.

81 pp., PDF Only 2010.
\$2790.00 List
 Product Code: MR-SB-120



Alternative Automotive Fuels

This Briefing focuses on the most common alternatives to traditional automotive petrochemical-based liquid fuels. It does not consider nuclear materials or the hydrogen economy.

25 pp., PDF Only 2010.
\$740.00 List
 Product Code: MR-SB-110



Automotive Electric and Electronics Systems Report

This report provides detailed coverage of the market drivers along with in-depth analysis of the latest technologies.

187 pp., PDF Only 2010.
\$1830.00 List
 Product Code: MR-SB-073



Bus and Coach Report

This report looks at the current state of the bus industry along with global emissions legislation and bus rapid transit systems. The report examines key areas of development in technology and includes profiles of major manufacturers.

421 pp., PDF Only 2010.
\$2110.00 List
 Product Code: MR-SB-074



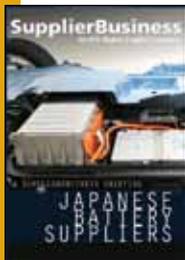
Supplying Renault

This report, provides a complete overview over all the production and platform strategic implications for current and potential suppliers.

109 pp., PDF Only 2010.
\$2180.00 List
 Product Code: MR-SB-064



Market Research



Japanese Battery Suppliers

Briefing looks at current projects at Japanese battery manufacturers, as well as giving a glimpse into the challenges that 2020 may hold for this industry.

11 pp., PDF Only 2010.

\$740.00 List

Product Code: MR-SB-117

ebook
only



Noise, Vibration and Harshness in Electric Vehicles

This Briefing discusses emerging sounds, new sounds, transition problems, and artificial sounds associated with electric powertrain vehicles.

15 pp., PDF Only 2010.

\$740.00 List

Product Code: MR-SB-118

ebook
only



Heating, Ventilation and Air Conditioning in EVs

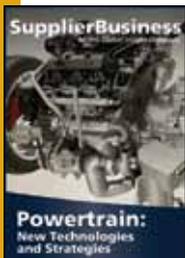
This Briefing looks at the challenges associated with heating and air conditioning in EVs and discusses some practical solutions to the issues raised.

16 pp., PDF Only 2010.

\$740.00 List

Product Code: MR-SB-115

ebook
only



Powertrain - New Technologies & Strategies

This report comprehensively explores emerging powertrain technology from changes to the conventional, gasoline and diesel engines, to the new technologies of hybrids, EVs and fuel cells.

144 pp., PDF Only 2010.

\$1750.00 List

Product Code: MR-SB-091

ebook
only



Induction Charging for Electric Vehicles

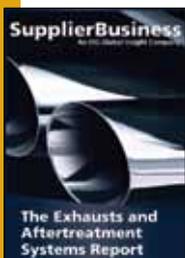
This report takes the industry's pulse on the practicality, technology and issues associated with cable-free charging of Electric Vehicles.

14 pp., PDF Only 2010.

\$740.00 List

Product Code: MR-SB-116

ebook
only



The Exhausts and After Treatment Systems Report

This Report looks at the current drivers and future trends in this crucial sector. The report profiles 18 of the key players in this market segment.

132 pp., PDF Only 2010.

\$1750.00 List

Product Code: MR-SB-062

ebook
only



Supplying Ford

This Report, as a part of the Supplying OEMs series, provides guidance and insight into the OEM's strategic position on the purchasing side.

120 pp., PDF Only 2010.

\$1480.00 List

Product Code: MR-SB-063

ebook
only



The Earthmoving Equipment Report

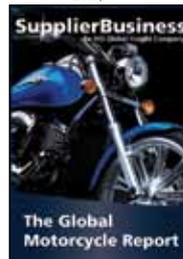
This report describes the earthmoving equipment industry, including recent and future regional markets, marketing approaches, major equipment types, and technologies and trends driving equipment design and their effects on the global industry.

134 pp., PDF Only 2010.

\$2110.00 List

Product Code: MR-SB-078

ebook
only



This Global Motorcycle Report

The Global Motorcycle Report examines market conditions across Western Europe, North America as well as key emerging countries such as China and India.

149 pp., PDF Only 2010.

\$1750.00 List

Product Code: MR-SB-065

ebook
only



Hybrid Commercial Vehicles Report

This report provides detailed coverage of the market drivers along with in-depth analysis of the latest technology for different types of commercial vehicle hybrids.

65 pp., PDF Only 2010.

\$2110.00 List

Product Code: MR-SB-075

ebook
only



Global Market for Heating, Ventilation and Air Conditioning Systems

This report highlights the findings of research conducted throughout 2009 in the automotive air conditioning market. The study identifies the market leaders for automotive HVAC systems in Europe, North America and Japan.

60 pp., PDF Only 2010.

\$767.00 List

Product Code: MR-AB-002

ebook
only



The European Aftermarket Report

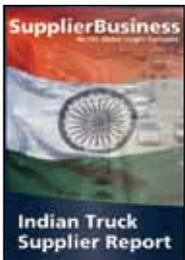
This report discusses the pressures that are coming to bear in the European aftermarket industry; the reactions of OEMs, suppliers and distributors; and the strategies that companies are pursuing to survive the global economic crisis now, and in the long term.

37 pp., PDF Only 2009.

\$1360.00 List

Product Code: MR-SB-094

ebook
only



Indian Truck Supplier Report

This report looks at the truck industry in India and includes detailed profiles of 35 top suppliers in this emerging sector.

132 pp., PDF Only 2009.
\$1830.00 List
 Product Code: MR-SB-066

ebook only

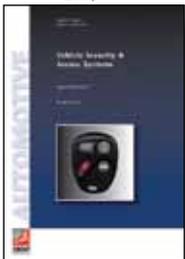


The Mexican Supplier Report

Both Nissan and Volkswagen have shifted certain production operations to Mexico, thereby creating ample growth opportunities for the auto parts suppliers.

Published by SupplierBusiness
 383 pp., PDF Only 2009.
\$2110.00 List
 Product Code: MR-SB-006

ebook only

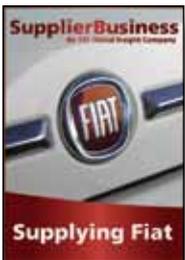


Vehicle Security & Access Systems

This exclusive new report looks at the ways in which the market for passive entry and other related technologies have developed.

40 pp., PDF Only 2009.
\$767.00 List
 Product Code: MR-AB-003

ebook only

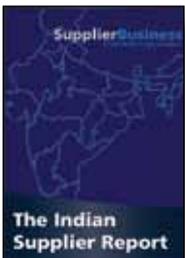


Supplying Fiat

This report, as a part of the Supplying OEMs series, provides market intelligence about the major automotive OEMs for use by suppliers; information also provides competitive intelligence for OEM's.

103 pp., PDF Only 2009.
\$1480.00 List
 Product Code: MR-SB-053

ebook only

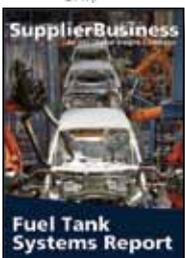


Indian Supplier Report

This report is the most detailed report available on the history, capabilities and plans of the Indian supply base, and will be of interest to everyone in the industry interested in sourcing from or investing in the subcontinent.

332 pp., PDF Only 2009.
\$2110.00 List
 Product Code: MR-SB-005

ebook only



Fuel Tank Systems Report

This report provides insight into the sectors developments, including innovations in materials and processes, issues driving the sector, where the markets shares are in each region and analysis of the major players.

84 pp., PDF Only 2009.
\$1830.00 List
 Product Code: MR-SB-022

ebook only



Supplying Audi

This report, as a part of the Supplying OEMs series, provides market intelligence about the major automotive OEMs for use by suppliers; information also provides competitive intelligence for OEM's.

57 pp., PDF Only 2009.
\$1480.00 List
 Product Code: MR-SB-045

ebook only



Automotive Logistics for Production Report

This report looks at impact of the global financial crisis and the heightened economic volatility on the foot print of the international automotive industry and the vulnerability of the supply chain.

232 pp., PDF Only 2009.
\$2110.00 List
 Product Code: MR-SB-039

ebook only



Active Safety Systems Report, Volume I—The Market

This report covers passenger cars, light trucks, SUVs and MPVs. Road safety failures are a major stain on the record of an advanced society.

141 pp., PDF Only 2009.
\$2110.00 List
 Product Code: MR-SB-010

ebook only



Active Safety Systems Report, Volume II—Technology

This report covers passenger cars, light trucks, SUVs and MPVs. No better example of Society's failure on the safety front is its past inability to control and reduce death and injury on the roads.

129 pp., PDF Only 2009.
\$2110.00 List
 Product Code: MR-SB-011

ebook only



Active Safety Systems Report (Volumes I and II)

This two-volume report focuses on supporting and promoting improved crash avoidance technology in vehicles and also looks at some aspects of vehicle-to-infrastructure communications.

267 pp., PDF Only 2009.
\$4210.00 List
 Product Code: MR-SB-012.SET

ebook only



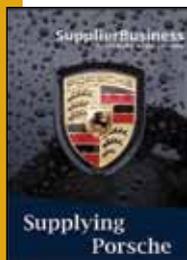
Supplying the Global Truck Industry

This first edition report considers the key drivers within the industry along with the changing nature of supplier/OEM relationships and the current challenges and opportunities present within the market.

342 pp., PDF Only 2009.
\$2110.00 List
 Product Code: MR-SB-002

ebook only

Market Research



Supplying Porsche

This report, as a part of the Supplying OEMs series, provides market intelligence about the major automotive OEMs for use by suppliers; information also provides competitive intelligence for OEM's.

43 pp., PDF Only 2009.

\$1480.00 List

Product Code: MR-SB-055

ebook
only



Plastics in Automotive Construction Report

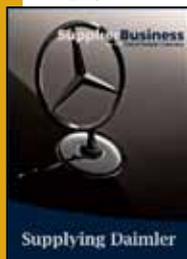
The use of plastic system solutions has taken on an increasingly significant role in the automotive industry in the last few years.

71 pp., PDF Only 2009.

\$1830.00 List

Product Code: MR-SB-028

ebook
only



Supplying Daimler

This report focuses on Daimler's plan to optimize its cost structure. Contents cover: production strategy; purchasing strategy; supplier selection; OEM survey results for Daimler;

135 pp., PDF Only 2009.

\$1480.00 List

Product Code: MR-SB-071

ebook
only



Supplying BMW

This report, as a part of the Supplying OEMs series, provides market intelligence about the major automotive OEMs for use by suppliers; information also provides competitive intelligence for OEM's.

67 pp., PDF Only 2009.

\$1480.00 List

Product Code: MR-SB-052

ebook
only



The Headliners, Soft Trim and Acoustics Report

This report covers trends in two related areas of the car, namely: headliners and related trim parts which increasing play an acoustic function in the car and the wider issue of vehicle acoustics and NVH materials.

111 pp., PDF Only 2009.

\$1830.00 List

Product Code: MR-SB-023

ebook
only



Supplying Hyundai

This report, as a part of the Supplying OEMs series, provides market intelligence about the major automotive OEMs for use by suppliers; information also provides competitive intelligence for OEM's.

46 pp., PDF Only 2009.

\$1480.00 List

Product Code: MR-SB-054

ebook
only



Supplying Nissan

This report, as a part of the Supplying OEMs series, provides market intelligence about the major automotive OEMs for use by suppliers; information also provides competitive intelligence for OEM's.

43 pp., PDF Only 2009.

\$1480.00 List

Product Code: MR-SB-048

ebook
only



Supplying Honda

This report, as a part of the Supplying OEMs series, provides market intelligence about the major automotive OEMs for use by suppliers; information also provides competitive intelligence for OEM's.

35 pp., PDF Only 2009.

\$1480.00 List

Product Code: MR-SB-047

ebook
only



The Modules and Systems Report

This fourth edition is the authoritative overview of the current state of modules and systems usage across all the major sectors of module and systems deployment for the automotive industry.

301 pp., PDF Only 2009.

\$2110.00 List

Product Code: MR-SB-041

ebook
only



The Steering Systems Report

This second edition Report provides a detailed market overview including all the latest technological developments within the sector.

73 pp., PDF Only 2009.

\$1830.00 List

Product Code: MR-SB-031

ebook
only



Automotive Technology Roadmap

This report sets out the key drivers of change within the auto industry and analyses the current framework of competition for customers.

327 pp., PDF Only 2009.

\$2110.00 List

Product Code: MR-SB-040

ebook
only



The Mirrors and Cameras Report

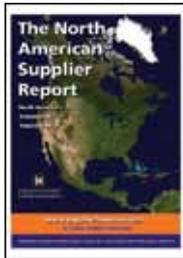
This report includes the latest in camera and mirror innovations, a market overview and detailed profiles of all the major participants within the sector.

88 pp., PDF Only 2009.

\$1830.00 List

Product Code: MR-SB-026

ebook
only



North American Supplier Report

The report provides a detailed look at the industry and considers the role of transformation, legislation, OEM Supplier Relations and bankruptcy.

619 pp., PDF Only 2008.
\$2110.00 List
 Product Code: MR-SB-007



The Automotive Metalcasting Report

This Report is a definitive market review, including a detailed survey of metalcasters views of the industry, and detailing the likely changes in the automotive industry and their implications right up to 2012.

288 pp., PDF Only 2008.
\$1830.00 List
 Product Code: MR-SB-015



Roofing Systems Report

This report charts the key drivers and trends in the market and looks to the cavalcade of new technologies being applied to future models, with examples from vehicles both currently available in the market and those set to appear in the near future.

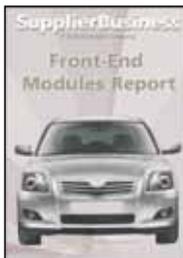
103 pp., PDF Only 2008.
\$1830.00 List
 Product Code: MR-SB-035



Turbochargers Report 2008 Edition

This report includes analysis of the current and future market conditions and trends and considers emissions regulations, the latest technology along with in-depth focus of the North American, European and Asian markets.

70 pp., PDF Only 2008.
\$1830.00 List
 Product Code: MR-SB-038



Front-End Modules Report

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